

Birthing in The Bay Expo 2024

Stallholder Information Pack

Birthing in The Bay Expo is a free community event which aims to exhibit the services available to women and families in the Wide Bay and Fraser coast during the Pregnancy, Birth and Postpartum period.

Date

Sunday March 3rd 2024 10am-1pm

Venue

Brolga Theatre and Convention Centre
5 Walker Street, Maryborough

Sites

Sites are 2m x 2m at a cost of \$90 and includes individual social media promotion on both Facebook and Instagram.

There will be a table and chair available for you if you would like.

Everything for your display needs to be free standing, ie; cannot attach to the wall. There is NO power available for the sites.

Bump in

Set up will be from 8:30am – 9:30am. Everyone needs to be set up and ready to go by 9:30am. We will have some housekeeping and information to go over after set up.

If you have not arrived by 9:15, unfortunately we will not allow you to enter and set up.

We need Stallholders listening to the briefing and all stalls completely set up BEFORE people/ customers arrive.

You will be able to unload your car at the loading zone by the front doors. We then ask you to move your car to the rear of the car park.

On the day

Make your site engaging and exciting to protentional customers. Have something to hand to them, so they remember you and have your information.

Social Media

The more we all get the word out, the more potential clients we could have! Follow us on Facebook and Instagram and keep sharing the posts across Social media, put up flyers where possible, tell everybody and anybody!

Cancellations

Booking fees are non-refundable, unless you are a birth worker who has been called to birth. If this is a possibility for you, it may be beneficial to have someone to stand in for you so you are still represented at the expo.

Liability

The Birthing in The Bay Expo organizers will not be held responsible or take liability for any personal and/or professional property loss or damage or injury. Stallholders agree to waive without any limitation for any claim for all property damage, loss or personal injury. The Birthing in The Bay Expo organizers will take all reasonable precautions to protect stallholders and property but take no liability for loss.